

Data privacy is very important to us. We have prepared this Privacy Policy to explain how we collect, use, protect, and disclose information and data when you use the E.L. Achieve website ("Site") and E.L. Achieve services and products ("Services"). The Site and Services are provided by E.L. Achieve, Inc. ("E.L. Achieve," "we," or "us"). "You" refers to you as a user of the Site or Services.

By using the Site or Services you consent to this Privacy Policy

## 1. Managing Your Information Preferences

You can always review, correct, update, or change your Personal Information and you can opt out of receiving certain e-mails by changing the relevant settings in your E.L. Achieve account or by e-mailing us at [info@elachieve.org](mailto:info@elachieve.org). If you have questions or concerns regarding this Privacy Policy, please e-mail us at [info@elachieve.org](mailto:info@elachieve.org).

## 2. Information We Collect

### Personal Information

We collect information that personally identifies you, such as your name, username, e-mail, and other personally identifiable information, as well as information about your school district, when you sign up for the Site or Services ("Personal Information"). The decision to provide this information is optional. However, if you choose not to provide the requested information, you may not be able to use some or all of the features of the Site or Services.

### Usage Data and Site Activity

We may collect information regarding the actions you take on the Site and Services ("Usage Data"). For example, each time you use the Site we may collect the type of Web browser you use, your operating system, your Internet Service Provider, your IP address, the pages you view, and the time and duration of your visits to the Site. This anonymous usage information may be associated with your username, but we will not disclose the associated information to third parties. We may use this information to help us understand how people use the Site and Services, and to enhance the Site and Services.

### Cookies and Web Beacons

We may use cookies (a small text file placed on your computer to identify your computer and browser). We may also use Web beacons (an electronic file placed on a website that monitors usage). Any use of cookies and Web beacons is to improve the experience of the Site and Services, such as pre-populating your username for easier login. Most Web browsers are initially set up to accept cookies. You can reset your Web browser to refuse all cookies or to indicate when a cookie is being sent. However, certain features of the Site or Services may not work if you delete or disable cookies. Some of our Service Providers may use their own cookies and Web beacons in connection with the services they perform on our behalf, as further explained below.

### 3. How We Use Information and When We May Share and Disclose Information Generally

We use Personal Information for internal purposes only, such as to provide you with the Site and Services, to improve the Site and Services, to notify you of new products or services, and to otherwise communicate with you about E.L. Achieve. We will not disclose Personal Information to third parties, including for their direct marketing purposes, without your consent, except as explained in this Privacy Policy. We may disclose to third parties certain Usage Data regarding the Site and Services. However, in such cases, your Usage Data will be aggregated with the Usage Data of others and will not identify you individually.

### 4. Third Party Services

Through the Site or Services, you may elect to access third-party services, such as PayPal when placing an order. Some of those third-party services may also provide us with information from your accounts which may enable us to process orders and to enhance and personalize your use of the Site and Services. If you elect to use such third-party services through E.L. Achieve, the information you share with such third-party services will be subject to their privacy policies.

### 5. Services Providers

From time to time, we may establish a business relationship with other businesses whom we believe trustworthy and who have confirmed that their privacy practices are consistent with ours ("Service Providers"). For example, we may contract with Service Providers to provide certain services, such as hosting and maintenance, data storage and management, and marketing and promotions. We only provide our Service Providers with the information necessary for them to perform these services on our behalf. Each Service Provider must agree to use reasonable security procedures and practices, appropriate to the nature of the information involved, in order to protect your Personal Information from unauthorized access, use or disclosure. Service Providers are prohibited from using Personal Information other than as specified by E.L. Achieve.

### 6. Advertising

We may work with third-party advertisers, search providers, and ad networks ("Advertisers"). These companies may collect and use information about your use of the Site or Services in order to provide advertisements about goods and services that may be of interest to you. Advertisements may be shown via the Site, the Services, or third-party websites and online services. These companies may place or recognize a unique cookie on your computer or use other technologies such as Web beacons. Our Privacy Policy does not cover any use of information that any Advertisers may collect from you. To learn more about this behavioral advertising practice or to opt-out of this type of advertising, you can visit <http://www.networkadvertising.org/>.

## 7. Other Transfers

We may share Personal Information and Usage Data with businesses controlling, controlled by, or under common control with E.L. Achieve. If E.L. Achieve is merged, acquired, or sold, or in the event of a transfer of some or all of our assets or equity, we may disclose or transfer Personal Information and Usage Data in connection with such transaction. You will have the opportunity to opt out of any such transfer if, in our discretion, the new entity plans to handle your information in a way that differs materially from this Privacy Policy.

## 8. Compliance with Laws and Law Enforcement

E.L. Achieve cooperates with government and law enforcement officials and private parties to enforce and comply with the law. We may disclose Personal Information and any other information about you to government or law enforcement officials or private parties if, in our discretion, we believe it is necessary or appropriate in order to respond to legal requests (including court orders and subpoenas), to protect the safety, property or rights of E.L. Achieve or of any third party, to prevent or stop any illegal, unethical, or legally actionable activity, or to comply with the law.

## 9. Be Careful When You Share Information with Others

Please be aware that whenever you share information on your profile page or via comments, discussion boards, or any other public forum on the Site or Services, that information may be accessed by others. In addition, please remember that when you share information in any other communications with third parties that information may be passed along or made public by others. This means that anyone with access to such information can potentially use it for any purpose, including sending unsolicited communications.

## 10. Security

We maintain physical, electronic, and procedural safeguards to protect the confidentiality and security of Personal Information and other information transmitted to us. However, no data transmission over the Internet or other network can be guaranteed to be 100% secure. As a result, while we strive to protect information transmitted on or through the Site or Services, we cannot and do not guarantee the security of any information you transmit on or through the Site or Services, and you do so at your own risk.

## 11. Links

Our Site and Services may contain links or integrate with other websites and online services, or allow others to share or send you such links. E.L. Achieve is not responsible or liable for any damage or loss related to your use of any third-party website or online service. You should always read the terms and conditions and privacy policy of a third-party website or online service before using it, whether directly or in connection with your use of the Site or Services.

## 12. Children's Privacy

We do not knowingly collect Personal Information from children under the age of 13. If we become aware that we have inadvertently received Personal Information from a child under the age of 13, we will delete such information from our records.

## 13. Processing in the United States

Please be aware that your Personal Information and communications may be transferred to and maintained on servers or databases located outside your state, province, or country. If you are located outside of the United States, please be advised that we process and store all information in the United States. The laws in the United States may not be as protective of your privacy as those in your location. By using our Site or Services, you agree that the collection, use, transfer, and disclosure of your Personal Information and communications will be governed by the applicable laws in the United States.

## 14. Privacy Policy Changes

From time to time, we may change this Privacy Policy. If we change this Privacy Policy, we will give you notice by posting the revised Privacy Policy on the Site. Those changes will go into effect on the Revision Date shown in the revised Privacy Policy. By continuing to use the Site or Services, you consent to the revised Privacy Policy.

PLEASE PRINT A COPY OF THIS PRIVACY POLICY FOR YOUR RECORDS AND PLEASE CHECK THE SITE FREQUENTLY FOR ANY CHANGES TO THIS PRIVACY POLICY.

### **How to contact us**

Questions about this statement or about E.L. Achieve handling of your information may be sent to:

E.L. Achieve, Director of Client Services  
E.L. Achieve Mailing Address  
30332 Esperanza  
Rancho Santa Margarita, CA 92688

[info@elachieve.org](mailto:info@elachieve.org)

(Ph) 760-290-3461

(Fax) 831-536-1616