

## Invitation for District Teams to Add Certification

E. L. Achieve is proud to announce a new professional development initiative titled *Constructing Meaning: Explicit Language for Elementary Literacy Instruction*.

While Systematic ELD is dedicated language instruction driven by students' assessed English proficiency level, *Constructing Meaning* is designed to equip teachers to provide explicit language support for grade-level literacy instruction.

Currently certified Systematic ELD presenters with strong backgrounds in elementary literacy are invited to apply to participate in a five-day seminar to add elementary *Constructing Meaning* to district team certification. Certification will enable teams to present 20-hour elementary *Constructing Meaning* institutes and support implementation in their districts. The district administrator serving as the Team Lead is encouraged to participate in seminar activities.

As with Systematic ELD, certified elementary *Constructing Meaning* presenters will be provided with a Presenter Kit and PowerPoint presentations; presenter notes; implementation resources; and online access to updates, revisions, additional resources, and ongoing support. Presenter certification is valid for one year and may be renewed by participating in annual ongoing certification events and an online learning community.

### Purpose of Seminar

Participants in the *Elementary Constructing Meaning Presenter Seminar* will consider current research regarding effective English Learner instruction, deepen their understanding of E.L. Achieve's *A Focused Approach* framework for explicit language instruction, and prepare to present *Elementary Constructing Meaning* institutes. They will also engage in a vibrant professional learning community specifically designed to prepare them for this work.

### Goals include:

- ◆ Apply knowledge of *A Focused Approach* to literacy and content instruction.
- ◆ Learn to identify language demands of text for reading comprehension.
- ◆ Learn to identify language demands of oral and written production tasks.
- ◆ Begin to develop a content-area lesson using *Constructing Meaning* tools.
- ◆ Become familiar with the structure and processing activities for each Institute session.
- ◆ Participate in a specialized learning community.

### Presenter Seminar Structure

#### July – Learn about Elementary Constructing Meaning instruction/prepare for Seminar

- Read posted sections of the Elementary CM handbook thoroughly.
- Read research article(s) and post comments on Constructing Meaning forum.

#### August – Attend a Seminar event (*attendance at all five days is required for certification*)

- Learn the structure and process for presenting each Institute session.
- Practice presenting and debriefing key *Constructing Meaning* concepts with colleagues.

#### September / October – Develop and teach a *Constructing Meaning* lesson.

#### October – Make necessary adaptations and submit final version of CM lesson for certification.

### Applicant Selection Criteria

Applicants for the Elementary Constructing Meaning New Presenter Seminar are committed to supporting English learners in becoming fully proficient academic users of English. Required qualifications include:

1. Have a strong background in elementary literacy instruction,
2. An existing Systematic ELD presenter that is part of a district that has participated in a Leadership Overview session and has submitted a District Implementation Plan, and
3. Agree to present Elementary CM only in their district or as contracted with E.L. Achieve.

### Certified Presenter Requirements

Once accepted, participants must successfully complete the following requirements by the end of October 2011:

1. Actively participate in Constructing Meaning web-forum(s) and a Seminar event.
2. Present a segment of institute content to a colleague and provide feedback to each other using Presentation Rubric (recorded on Certification Form).
3. Submit a field-tested and polished lesson that includes language for comprehension and production.

### Summer Seminar Events

Location -	<b>San Jose, CA</b>
Dates -	<b><i>August 8 - 12, 2011</i></b>
Lodging -  <i>Web-links for reservations:</i> <a href="http://www.elachieve.org/CM/events">www.elachieve.org/CM/events</a>	<b>Pruneyard Plaza Hotel</b> 1995 S. Bascom Ave Campbell, CA 95008

### Presenter Seminar Cost - \$1,800 per participant

- Cancellations not made two weeks prior to Day One of Seminar event will be charged full registration.
- Cost includes breakfast, lunch, and all seminar materials.
- Travel and overnight accommodations are not included.

### District Presenter Team Application Information

- ✓ Applicants must be part of a district team and meet applicant criteria.
- ✓ District Team Lead can email or fax the District Team Cover Sheet, along with completed applications, for each team member by **July 18, 2011**.
- ✓ Team Lead and participants will be notified of acceptance by **July 25, 2011**.
- ✓ Participants will be expected to have thoroughly read the ***Constructing Meaning: Explicit Language for Elementary Literacy Instruction*** handbook prior to Seminar event. Handbooks will be sent to the team lead upon receipt of District Team Cover Sheet.

## District Team Cover Sheet

Team Lead Name \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_ District \_\_\_\_\_  
City, state & zip \_\_\_\_\_ Phone ( ) \_\_\_\_\_  
Email \_\_\_\_\_  District Implementation Plan submitted

### Payment Information

Purchase Order/Check # \_\_\_\_\_ Fax copy of P.O to (831) 536-1616 with registration form.

Check here for an additional copy of CM Elementary Handbook for the Team Lead (\$125)

*Payable to: E.L. Achieve, 6203 Colina Pacifica, San Clemente, CA 92673*

### Team Member Roster

1. Name \_\_\_\_\_ Email: \_\_\_\_\_  
2. Name \_\_\_\_\_ Email: \_\_\_\_\_  
3. Name \_\_\_\_\_ Email: \_\_\_\_\_  
4. Name \_\_\_\_\_ Email: \_\_\_\_\_  
5. Name \_\_\_\_\_ Email: \_\_\_\_\_  
6. Name \_\_\_\_\_ Email: \_\_\_\_\_  
7. Name \_\_\_\_\_ Email: \_\_\_\_\_  
8. Name \_\_\_\_\_ Email: \_\_\_\_\_  
9. Name \_\_\_\_\_ Email: \_\_\_\_\_  
10. Name \_\_\_\_\_ Email: \_\_\_\_\_

Do any team members have food restrictions? If yes: \_\_\_\_\_

**Team Lead Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

## Presenter Seminar Application

Name \_\_\_\_\_

Address – **Home** \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone – **Home** \_\_\_\_\_ Cell \_\_\_\_\_

E-mail \_\_\_\_\_ Grade span: \_\_\_\_\_

School/District \_\_\_\_\_

Elementary CM Seminar Event: \_\_\_\_\_

**Please respond to the following on a separate sheet or use this electronic version. See rubric below for guidance.**

1. Describe your background in literacy instruction for English learners, including which instructional materials you've used. Also discuss what effective literacy instruction for English learners might look like at classroom, school, and district levels.
2. Submit current résumé listing recent professional development presenting experience. Be sure to include experience and presentations in literacy instruction.

Rating	Rubric for Applicant Responses
<b>3</b>	<ul style="list-style-type: none"> <li>◆ Detailed explanation of successes and challenges in literacy instruction for English learners.</li> <li>◆ Significant insights regarding effective classroom, school, and district support for English Learners.</li> <li>◆ Clear demonstration of breadth of professional development experience.</li> </ul>
<b>2</b>	<ul style="list-style-type: none"> <li>◆ Explanation of successes and challenges in literacy instruction for English learners.</li> <li>◆ Limited insights regarding effective classroom, school and district support for English Learners.</li> <li>◆ Some professional development experience.</li> </ul>
<b>1</b>	<ul style="list-style-type: none"> <li>◆ Limited explanation of successes and challenges in literacy instruction for English learners.</li> <li>◆ Lack of insight regarding effective classroom, school and district support for English Learners.</li> <li>◆ Little or no professional development experience.</li> </ul>
<b>0</b>	<ul style="list-style-type: none"> <li>◆ No response or did not address the question.</li> </ul>

**Signature** \_\_\_\_\_

**Date** \_\_\_\_\_

Along with your completed application, please don't forget to give your District Team Lead a current résumé. Your District Team Lead must email or fax the District Team Cover Sheet along a District Implementation Plan and your application + documents **by July 18, 2011.**